

PROFIT & LOSS LEADERSHIP ACCELERATOR PROGRAM 2025 CAPSTONE

PARADIGM
for PARITY

Agenda

Wednesday, July 30, 2025
(All times in ET)

8:45 AM

Virtual Platform Opens

9:00 AM

Welcome & Opening Remarks

Nadine Bullock-Pottinga, Strategic Advisor, Paradigm for Parity

9:05 AM

Nareit Remarks

Ayris T. Scales, SVP, Social Responsibility & Global Initiatives, Nareit

9:15 AM

Architecting Brand Narratives

Anouk Pappers, Brand Anthropologist, Online Presence Architect, CEO of Signitt and co-Founder of CoolBrands People

10:15 AM

Break

10:30 AM

Elevating Leadership: Strategies Beyond the C-Suite

Janice Ellig, CEO, Ellig Group

11:10 AM

Participant Journeys

11:40 AM

AceUp Engagement Recap

Susy Brallier, Global Account Manager, AceUp

12:25 PM

Lunch

12:45 PM

Participant Journeys

1:15 PM

Authentic Advantage: Leading with Confidence, Credibility, and Style

Morgan Wider, Executive Presence Strategist, Professional Speaker & Image Consultant

2:15 PM

Break

2:20 PM

Participant Journeys

2:40 PM

Certificate Ceremony

Sandra Quince, Co-Chair & President, Board of Directors, Paradigm for Parity

3:00 PM

Closing Remarks

Sandra Quince, Co-Chair & President, Board of Directors, Paradigm for Parity