

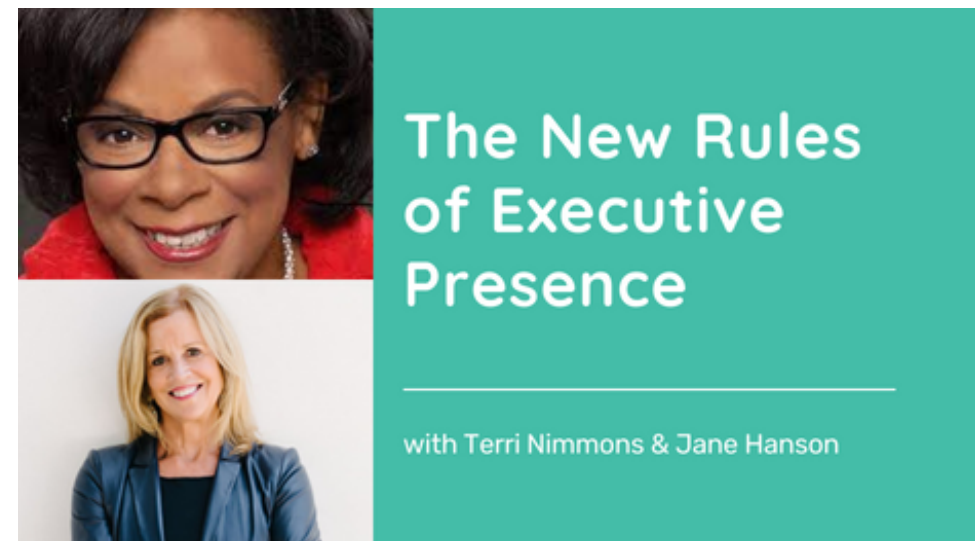
Jackson Healthcare Builds Community With TONE Networks

Goal: Fostering Connection Among Women and Female Executive Role Models

Supporting a portfolio of 15 healthcare staffing, search, and technology companies, Jackson Healthcare sought a scalable solution to connect and develop their female professionals across a distributed and hybrid workforce. To foster a sense of belonging and purpose, Jackson Healthcare turned to TONE to support the development of an inclusive workplace culture and drive employee engagement

It's amazing to see how supporting employees through access to self-learning and development tools can have an impact on our business.

Chris Franklin
President
Locum Tenens



Strategies:

Hosting Lunch and Learns With TONE Content

Leaders at Jackson Healthcare host monthly 'Lunch and Learn' events for their female employees featuring TONE's livestream coaching events. Senior executives use this opportunity to invite women from across the organization to watch the session and share their reactions, experiences and thoughts on the topic. TONE seeks out the best experts on topics that are fresh and relevant and applicable to women in various stages of their lives and careers.

Using TONE's Resources to Build Internal Community

Employee Resource Groups (referred to as Associate Network Groups or "ANGs" internally) leverage TONE's vast library of over 2,000 micro-coaching videos to add value to their internal communities. TONE's resources, coaching and tools meet each member where they are and help them grow individually and professionally. By sharing videos and curated playlists with friends and colleagues, members connect around shared experiences while learning the practical tools to achieve their potential.

I often mentor young women and I will send them links to TONE videos to help motivate and inspire them. Success to me is when someone I'm mentoring tells me they used a strategy or the wisdom from TONE to get a promotion or raise.

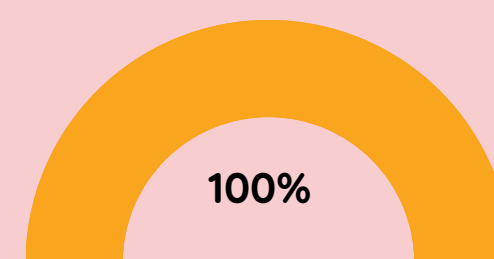
Amy Otto
VirtualMed Staff

Results: Increased Engagement

In 2022, Jackson Healthcare hosted lunch and learn events providing a safe place for the women of Jackson Healthcare to connect, learn and address issues of the moment. Feedback from these events was overwhelmingly positive with most saying they enjoyed watching TONE videos together and discussing the content.

429

Hours of livestream coaching watched



Memberships utilized

309

Personalized playlist views

Ready to make strides towards gender equity in the workplace?
Email hannah@tonenetworks.com to schedule a demo today!