

PROFIT & LOSS LEADERSHIP ACCELERATOR PROGRAM 2024 CAPSTONE

Agenda

Wednesday, July 31, 2024
(All times in EDT)

8:45AM

Virtual Platform Opens

9:00AM

Welcome & Opening Remarks

Nadine Bullock-Pottinga, CEO, Paradigm for Parity

9:10AM

Remarks & Nareit Sponsorship Check Presentation

Ayris T. Scales, SVP, Social Responsibility & Global Initiatives, Nareit

Nadine Bullock-Pottinga, CEO, Paradigm for Parity

Sandra Quince, Co-chair and Board Member, Paradigm for Parity

9:20AM

AceUp Engagement Recap

Will Foussier, Co-Founder & CEO, AceUp

10:00AM

Participant Journeys

10:30AM

Break

10:40AM

Elevating Leadership: Strategies Beyond the C-Suite

Janice Ellig, President & CEO, Ellig Group

11:20AM

Participant Journeys

11:50AM

Lunch

12:40PM

Architecting Brand Narratives

Anouk Pappers, Brand Anthropologist, Online Presence Architect; CEO of Signitt; Co-Founder of CoolBrands People

2:10PM

Break

2:20PM

Participant Journeys

2:50PM

Certificate Ceremony

Nadine Bullock-Pottinga, CEO, Paradigm for Parity

3:30PM

Closing Remarks

Nadine Bullock-Pottinga, CEO, Paradigm for Parity